



The holiday season is just around the corner and we are looking forward to another great Snowflake Christmas Parade!

Entry into the Parade is free for all participants, but there is cost associated with providing this community event. To accomplish this, we are asking for the business community's support. Please help us continue bringing this holiday tradition to your community by making a financial contribution.

Sponsorships of \$100.00 or greater will be acknowledged during the parade and on the trophies.  
Sponsorships of less than \$100.00 will be acknowledged during the parade.  
Any contribution will be greatly appreciated!

Regardless if your business makes a financial contribution, we would love to have you and your employees participate in this local holiday tradition.

Enclosed, you will find a parade entry form and a sponsorship form.  
Please return all forms by **Monday, November 20, 2017.**

**Please return all forms & checks to:**  
Gibson County Visitors & Tourism Bureau  
702 W. Broadway  
Princeton, IN 47670

For more information on the parade, please call 812-385-0999. You may E-mail your entry form to [kelly@gibsoncountyin.org](mailto:kelly@gibsoncountyin.org) or fax to 812-385-0545.

On behalf of the Snowflake Christmas Parade committee, thank you for your support.

Wishes for a safe and joyous holiday season!

Kelly Scott  
Eric Heidenreich,  
Snowflake Christmas Parade Committee